

Product name: Teacher Homemover Discounted Variable Rate Standard Product Range

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# Our approach to meeting the Products & Services Outcome and Price & Value Outcome – Information for distributors of the Product

This summary document is being provided to you to fulfil our responsibilities under PRIN 2A.4.15R and PRIN 2A.3.12 R (2).

It is designed to support you to comply with your responsibilities under PRIN 2A.3.16 R and PRIN 2A.4.16 R. Please note that you are ultimately responsible for meeting your obligations under 'The Consumer Duty'.

This information is intended for intermediary use only and should not be provided to customers.

# 1. Summary of our assessment

We have assessed that:

- Our Teacher Homemover Discounted Variable Rate Standard product range continues to meet the needs, characteristics, and objectives of customers in the identified target market.
- The intended distribution strategy remains appropriate for the target market.
- The Product provides fair value to customers in the target market (i.e. the total benefits are proportionate to total costs).

# 2. Product characteristics & benefits

The products are designed to meet the needs of the target group. The product features and criteria are designed to support these needs.

- Discounted variable rate products.
- Up to 5 times joint salary (only one needs to be a teacher).
- Mortgage term up to 40 years.
- Available on new (up to 90% LTV) and existing (up to 95% LTV) homes.
- Maximum lending size:

| LTV | 5 x LTI | 4 x LTI |
|-----|---------|---------|
|     |         |         |

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| <b>Feachers</b>  |
|------------------|
| Building Society |

| 0-80     | £1,500k | n/a   |
|----------|---------|-------|
| 80.01-90 | £450k   | £500k |
| 90.01-95 | £350k   | £400k |

- Minimum loan size: new advance £20k; further advance £5k.
- Fee free standard valuation (first) for properties worth less than £800,000.
- Support for government & industry led affordable housing schemes.
- Family support options (joint borrower sole proprietor).
- Dedicated Teacher knowledge and expertise with one advisor assigned to each case/application.
- All cases are manually underwritten which might improve the chances of getting a home loan if your client has a unique or more complicated financial situation.

Full eligibility criteria can be accessed on our intermediary website:

https://www.teachersbuildingsociety.co.uk/intermediaries/standard-mortgages/lendingcriteria

#### 3. Target market assessment and distribution strategy

This target market assessment matrix segments the target customers for the Product, recognising their different needs to enable you to tailor the services you provide when you distribute the Product.

| Customer<br>Circumstances  | Distribution Strategy  | Customer Needs & Objectives  |
|--|--|--|
| Teacher<br>homeovers<br>looking to change<br>residence in the<br>UK. | Available through<br>Direct (advised sale)<br>and Intermediary*<br>channels. | <ul> <li>Access to high LTV lending.</li> <li>Access to high LTI lending.</li> <li>To repay the capital by the end<br/>of the mortgage term.</li> <li>Change residenice in the UK.</li> <li>Have a preference for<br/>discounted variable rate<br/>mortgages over fixed rates<br/>because they value minimising<br/>(or having the potential to<br/>minimise) their monthly<br/>payments more than having<br/>certainty of the stability of those<br/>payments.</li> </ul> |



| <ul> <li>Are aware that the payments</li> </ul> |
|---|
| may fluctuate with interest rate                |
| changes and have sufficient                     |
| disposable income to afford an                  |
| increase in payment in the event                |
| of interest rate rises.                         |
| Wish to maintain the discount                   |
| over a short to medium term                     |
| horizon (up to 2 years).                        |
| • May be willing to be tied in for a            |
| set period to secure the                        |
| discounted rate in question.                    |
|   |
|   |

\*Intermediary distribution through:

- Networks and their Appointed Representatives.
- Mortgage clubs.
- Directly authorised mortgage intermediaries.

All intermediaries must be registered with us.

The Product is not designed for customers who:

- Are not teachers.
- Are purchasing a property to let.
- Are credit impaired borrowers.
- Require an interest-only or part & part mortgage.
- Do not meet our lending or property criteria.
- Have as their main priority stable mortgage payments. While affordability is a criteria for all consumers, financial stretch is potentially an issue of particular concern in relation to consumers to whom these products have an appeal.
- Customers who require a longer product term (2 years +) or lifetime product.
- Customers who feel they have a need to maintain flexibility of redeeming the mortgage (where there is an ERC).

# 4. Customers with characteristics of vulnerability

As degree educated professionals in a stable industry, Teachers are less likely than other consumer groups to proactively diagnose themselves as 'vulnerable'.

For this group, 'vulnerability' is most likely to be driven by a life event, new health condition or new stretches on their time. Issues relating to resilience and capability significantly less likely to push them into vulnerability.

# Teachers Building Society

#### 4.1 Life events

A bereavement, change in relationship status or parenthood are all life events which could push teachers into a 'vulnerable' status due to impacts on their financial and emotional wellbeing. Female teachers (who account for 76% of all teachers in England and 75% of all teachers in Wales) having children are particularly at risk of vulnerability due to the low statutory maternity pay the profession receives (only 4 weeks of full pay) and the high cost of full time paid childcare relative to their salaries – those without an extended network of familial support may be at increased risk of financial difficulty.

Whilst teachers are less likely to be impacted by career related life events e.g. redundancy, they are risk of vulnerability as their careers progress, with the drop in early years support and the pressure of assuming extra responsibility possible sources of vulnerability.

Ofsted inspections, which can crop up at any time, can also be be classed as a career related life event with the potential to push a teacher into 'vulnerability' status, with the inspection itself and subsequent grading putting well document stress onto teachers, and in some cases triggering mental health crisis as reported recently in the media. This is amplified for those in more senior teaching roles, which is more likely for those classed as 'home-movers' than first time buyers.

# 4.2 Health

Our charity partner Education Support found that 78% of all education staff have experienced mental health symptoms due to their work. Coupled with the long hours worked during school term time in particular (amplified for those in senior positions), teachers could be described as time poor and at high risk of experiencing mental health issues, both of which could contribute to a classification of vulnerability.

# 4.3 Resilience

Whilst Teachers income is stable, and their career progression and pay ranges are laid out and transparent, a relatively low income in a high inflationary period means their disposable income is very low, and a move to a new home (with associated increases in expenditure) could amplify this. Coupled with other typical mid-long term debts including student loans, cars and mortgage payments (typical for all professionals) there is a real risk of their outgoings exceeding their income, amplified for those that are single or who are in single income families, and/or supporting children.

# 4.4 Capability

By nature of their profession teachers are degree educated, and will have obtained a set standard in both English and maths, making their capability levels higher than other



consumer groups. There is a risk of vulnerability for those who are less au-fait with managing their own personal finances – although having owned and managed a first home, movers should be less susceptible to this than 'first time' home buyers.

We have in place a framework to achieve good outcomes for vulnerable customers, which includes:

- Education and training for our staff to ensure they have the appropriate skills and experience to recognise and respond to the needs of vulnerable customers.
- A customer service provision that ensures our vulnerable customers experience as good an outcome as other customers.
- Continual monitoring to ensure we meet and respond to the needs of customers with characteristics of vulnerability. We make suitable adjustments when their needs change.
- A flexible approach wherever possible, to ensure we support our vulnerable customers with sensitivity
- A robust testing and feedback framework to ensure our communication is effective and understood and takes into consideration the needs of vulnerable customers.

Intermediaries should continue to comply with your obligations to ensure that you treat customers in vulnerable circumstances fairly.

Please contact us if you need any further information about how we support the needs of all our customers in relation to the Product.

# 5. Our assessment of value

We have developed a comprehensive and robust assessment process which evaluates several aspects of our business to determine the value of our mortgage product. This analysis is used to ascertain whether the Product delivers fair value for customers.

The outcomes of the assessment process are presented to the Executive Committee, allowing for challenge and further investigation before we sign-off the outcomes and share the summary of our assessment with you.

|   | Benefits   |   | Price   |   | Costs   |   | Limitations  |
|---|--|---|---|---|---|---|--|
| - | Supports becoming a<br>homeowner for the<br>first time through<br>access to:<br>Higher LTV lending.<br>Higher LTI lending. | - | We regularly review<br>products and<br>update our pricing<br>to ensure that we<br>offer fair value.<br>We develop a price<br>to cover the costs | - | The fee structure is<br>transparent and the<br>size limited to £999<br>(currently £0.<br>It is refunded to the<br>customer if the<br>application is | - | The only<br>restrictions<br>that these<br>products may<br>have will be<br>the 3% ERC.<br>Where |

Our fair value assessment has considered the following:



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|                          |                       | 1                     | ,                                |
|--------------------------|-----------------------|-----------------------|----------------------------------|
| - Dedicated Teacher      | and risks associated  | declined if the case  | applicable,                      |
| knowledge and            | with this type of     | meets the bare        | this is                          |
| expertise with one       | lending and deliver   | eligibility           | considered                       |
| advisor assigned to      | an appropriate        | requirements but      | fair because:                    |
| each case/application.   | return                | nevertheless the      | <ul> <li>up to 10% of</li> </ul> |
|                          | commensurate with     | underwriter feels the | the balance                      |
| - All cases are manually | our position as a     | case should be        | can be repaid                    |
| underwritten which       | mutual. Any           | declined.             | without the                      |
| might improve the        | resulting price is    | - If the loan is      | ERC applying.                    |
| chances of getting a     | then compared to      | redeemed or capital   | - it represents a                |
| home loan if your        | similar criteria      | repayments in excess  | reasonable                       |
| client has a unique or   | offered to the        | of 10% of the loan    | assessment of                    |
| more complicated         | target market. We     | per calendar year are | the lost costs                   |
| financial situation.     | only offer the price  | made during the       | associated                       |
|                          | if it is competitive. | product term, an      | with the                         |
|                          | The price,            | early Redemption      | marketing                        |
|                          | therefore,            | Charge (ERC) of 3% of | and                              |
|                          | contributes to fair   | amount repaid is      | acquisition of                   |
|                          | value for the         | applicable.           | the mortgage,                    |
|                          | borrower by           | - A valuation fee is  | averaged over                    |
|                          | enabling borrowers    | payable for all       | the mortgage                     |
|                          | to select a           | properties worth      | book.                            |
|                          | competitively         | £800,000 or more.     |                                  |
|                          | priced product        | - TBS paid an average |                                  |
|                          | compared to other     | broker procurement    |                                  |
|                          | products with         | fee of £907 (TBS      |                                  |
|                          | similar lending       | Mortgage              |                                  |
|                          | criteria.             | Completions April     |                                  |
|                          |                       | 2022 to March 2023).  |                                  |
|                          |                       | - Our brokers were    |                                  |
|                          |                       | paid an average £271  |                                  |
|                          |                       | by their clients (TBS |                                  |
|                          |                       | Standard Mortgage     |                                  |
|                          |                       | Completions Jan to    |                                  |
|                          |                       | March 2023).          |                                  |

# Results of our assessment

Our assessment concluded that the Product continues to deliver fair value for customers in the target market for the Product.